



LEARN THE

BRUTAL TRUTHS

HOW MANY TEENS DIE IN CAR WRECKS?

- In the U.S. 4,000 teens die every year in car crashes. That's an average of 11 a day. Don't let your friends be one of the 11.
- Car crashes are the #1 killer of teens in the U.S., even more than alcohol, drugs, violence and suicide. Can you believe that?

WHY? WHAT CAUSES THIS?

- Speeding and dumb little errors are responsible for most of the fatal teen car wrecks. Can you say “preventable”?
- Nearly 40% of all fatal teen crashes are caused by speeding. News flash: Life is a better rush than death.
- 87% of teens admit to speeding. Be a rebel and drive the speed limit.
- Almost 25% of teen guys say they speed because it's “fun”. Their injured friends, however, disagree.
- In 2004, over 2,500 teens were in fatal crashes because of failing to yield or veering out of their lanes. Could there be any dumber reasons to die?

ARE THERE DIFFERENCES BETWEEN GUY & GIRL DRIVERS?

- Twice as many teen guys die in car wrecks than teen girls. Just bad luck or is there something else going on here?

WHAT KIND OF IMPACT DO FRIENDS HAVE?

- Adding just one guy passenger to your car doubles the risk of a crash. Weird, but true.
- The more friends you add to your car, the greater the risk of a wreck. Drive like your friendships depend on it.
- 44% of teens say they drive safer without friends in the car. Next time you drive with friends, invite your conscience to ride up front
- 50% of teens say they wouldn't speak up if a friend was driving recklessly. They just need to grow a backbone.
- A lot of teens drive recklessly to impress their date. Smart drivers have nothing to prove.

ANYTHING ELSE I SHOULD KNOW?

- 56% of teens talk on their cell phones while driving, and 13% read or write text messages. Are these distractions worth an ambulance ride to the ER?
- Some teens think they'll get pulled over if they don't drive as fast as everyone else on the freeway. This just in: They won't!
- Two-thirds of teens who die in car wrecks are not buckled up. Sad when people can't even do the basics.
- If you drive between 9 p.m. and midnight, you're twice as likely to get in a crash. So focus, man, focus!
- Some of the deadliest days for teen crashes are July 4th, New Year's Eve, and the 100 days between Memorial Day and Labor Day. Decide not to become a statistic.

WHAT ARE THE 15 CONSEQUENCES OF CARELESS OR RECKLESS DRIVING?

1. A really expensive ticket
2. Higher insurance rates
3. Losing your driving privileges
4. Losing your license
5. Seriously hurting a friend
6. Seriously hurting yourself
7. Being sued and going to court
8. Damaging property and having to pay for it yourself
9. Killing somebody you care about
10. Killing a stranger
11. Being arrested and charged as a felon
12. Serving time in jail
13. Not being able to get into college because of a felony record
14. Not being able to get a job because of a felony record
15. Loss of one's dreams, one's future, and one's reputation with friends

**NOW SHARE THE BRUTAL TRUTHS.
SPEAK OUT. CHANGE MINDS. SAVE LIVES.**

